



CITY OF NOVI CITY COUNCIL JANUARY 26, 2026

SUBJECT: Approval and confirmation of goal language from January 10, 2026
Council Goal Setting Session

SUBMITTING DEPARTMENT: City Manager

BACKGROUND INFORMATION:

As in years past, City Council approves a final draft of the goal language that was discussed and voted on at their Goal Setting Session, formerly known as the Early Input Budget Session. During this year's session, City Council discussed a broad range of goals and priorities, which were organized into two primary focus areas: *City Services & Community Experience* and *Infrastructure, Economic and Community Development, and Financial Stewardship*. From that discussion seven draft goals emerged.

Upon approval of goal language, staff will work to further define and clarify each goal, establishing objectives, metrics, and targets for each. Additionally, staff will continue to report progress quarterly.

RECOMMENDED ACTION: Approval and confirmation of goal language from January 10, 2026 Council Goal Setting Session.

City Services & Community Experience

1. Bi-annual Citizen Survey:

By the end of calendar year 2026, bring forward a comprehensive proposal to Council for implementing a new bi-annual citywide citizen survey (similar to the National Citizen Survey Novi previously used) to better measure resident satisfaction and inform City decision-making.

2. Public Art & Placemaking Strategy

Establish a dedicated Public Art Fund beginning in FY 2026, funded at approximately \$1 per resident annually from the General Fund with year-to-year rollover, supplemented by grants and private donations where feasible. The Cultural Arts Advisory Committee will develop and forward recommendations on public art locations, project concepts, and funding priorities for City Council review and approval.

To further this initiative, by the end of FY 2026, develop and present a Citywide Public Art Strategy (led through the Cultural Arts Advisory Committee and in coordination with Planning, Community Development, and Parks, Recreation & Cultural Services) that enhances the character of Novi's city centers, expands public art opportunities, and recommends zoning and policy mechanisms to incentivize privately displayed public art as a recognized public benefit

3. City-School Collaboration & Community Facilities Planning

By the end of FY 2027, convene at least one joint public meeting between the Novi City Council and the Novi Community School District Board of Education to identify partnership opportunities that maximize community benefit, reduce duplicative services, and inform shared use of facilities, including community access associated with upcoming high school campus renovations.

Building on this collaboration, complete a Community and Recreation Center Needs and Scope Study by 2027 that assesses resident needs and service gaps; inventories existing City, school district, and partner facilities; incorporates structured coordination with the school district regarding recent and planned facility investments; and defines potential facility scope options with high-level, itemized cost estimates for future consideration and implementation.

Infrastructure, Economic and Community Development, and Financial Stewardship

4. Property Development Planning:

By the end of FY27, develop and formally vet a comprehensive property development and reuse strategy for key City-owned sites (including the Bosco "Back 40," the ITC East property, and the existing Police Station site) to guide future development decisions, align with community and economic objectives, and ensure readiness for implementation once the new police facility is operational.

5. *Economic Development Strategy:*

By FY 2027, complete and implement a comprehensive reset of Novi's Economic Development Strategy to attract, retain, and grow a diverse mix of businesses, diversify the City's tax base beyond residential growth, and accelerate high-quality commercial and corporate investment - particularly within key opportunity areas such as the Twelve Mile Corridor and the M-5/Haggerty area.

Success will be measured by:

- Short-term (within 12 months): Adoption of a new, data-driven economic development strategy with clearly defined priorities, internal ownership, and staffing alignment.
- Mid-term (18–24 months): Increased business attraction and retention activity, strengthened partnerships (including the Novi Chamber and regional partners), and measurable growth in commercial investment and the non-residential tax base.

6. *CIP Millage Renewal:*

Bring forward the necessary planning, financial analysis, and approvals to place a renewal of Novi's current Capital Improvement Program (CIP) millage before voters in August 2026, with options for a 10- or 20-year term, to ensure financial sustainability of the capital program and avoid detrimental impacts to the General Fund.

7. *Five-Year Compensation & Benefits Cost Strategy:*

Develop and present a five-year compensation and benefits cost outlook for the City of Novi, including projected impacts, risk drivers, and recommended strategies to inform budget and labor planning decisions.