



# CITY of NOVI CITY COUNCIL

**Agenda Item 4  
March 25, 2013**

**SUBJECT:** Approval for the Parks, Recreation & Cultural Services Department to receive the David Barr art piece, "Fate of Empires" in the amount of \$36,800 under the Novi Parks Foundation Naming Rights Agreement. In addition, to receive funding in the amount of \$15,000 towards the design, engineering and fabrication for the David Barr art sculpture "Roman Ruin No. VI".

**SUBMITTING DEPARTMENT:** Parks, Recreation & Cultural Services *SM*

**CITY MANAGER APPROVAL:** *[Signature]*

**BACKGROUND INFORMATION:**

The Novi Parks Foundation voted on January 8, 2013 to purchase the David Barr art piece "Fate of Empires" pending City Council approval. This sculpture consists of 5 columns and represents the rise and fall of civilizations. The list price for the sculpture is \$46,000, the City/Parks Foundation receives a 20% discount so the final price of the sculpture is \$36,800.

In addition the Parks Foundation agreed to fund \$15,000 towards the design, engineering and fabrication for the David Barr art sculpture "Roman Ruin No. VI".

The Naming Rights Agreement between the City and the Park Foundation establishes a contractual relationship under which the Foundation implements the Naming Rights program and conducts the marketing and donor solicitation activities of the Naming Rights program. In turn the Foundation contributes naming rights funds to the capital improvements to the City of Novi park system and has requested to make this donation at this time.

**RECOMMENDED ACTION:** Approval for the Parks, Recreation & Cultural Services Department to receive the David Barr art piece, "Fate of Empires" in the amount of \$36,800 under the Novi Parks Foundation Naming Rights Agreement. In addition, to receive funding in the amount of \$15,000 towards the design, engineering and fabrication for the sculpture "Roman Ruin No. VI".

	1	2	Y	N
Mayor Gatt				
Mayor Pro Tem Staudt				
Council Member Casey				
Council Member Fischer				

	1	2	Y	N
Council Member Margolis				
Council Member Mutch				
Council Member Wrobel				

Novi Parks Foundation  
Minutes from January 8<sup>th</sup>, 2013

1. Roll Call
  - a. Present: Balconi, Blair, Capello, Cardenas, Ferrell, Landry, Staab, Pratt (Executive Director)
  - b. Absent: Heard
2. Approval of Agenda: approved with no additions
3. Matters for Action/Discussion:
  - a. Review and Approval of December Minutes:
  - b. Welcome to the Novi Ice Arena – Kris Barnes: Kris Barnes provided some information about the ice arena. Arena is home ice for Novi Youth Hockey (40 teams, 600 members), Novi Figure Skating, Novi HS, Northville HS, and elite ice dancers. They also have programs for learn to skate, learn to play hockey, adult hockey leagues, open skate, drop in hockey, and they host events and tournaments. They have looked at sponsorships and naming rights. They are currently 100% self-sustaining. Question for board would be how we could partner with the facility. Possibility of naming rights (arena, rinks), but they do internal management and sales. Rinks are not currently named. Facility is open 6am to midnight almost every day.
  - c. PRCS department report – Jason Mangum
    - i. Pavilion Shore: construction has started and they are finding interesting stuff as they dig. Still on schedule for mid-summer opening
    - ii. Barr property: sale closed on December 26, 2012. Focus now changes to projects and priorities, possibly moving art.
    - iii. Other projects: currently scouting potential locations for a dog park. Looking for one or maybe two areas for off leash dog areas and potential future parks.
    - iv. MNRTF grants and ITC: MNRTF fully funded all park acquisitions last year, but few development grants. Score for projects at ITC will continue to be hurt because it is the only part of Novi not in an “urban area” based on maps. Meeting with some folks from Mayberry Farm tomorrow.
  - d. ITC renewal update: Erika shared a draft presentation. Needs a little more direction and clarification (for example, what do we want to do more than what option are out there). Also need to focus on value – do they get \$100,000/year worth of exposure and benefit. Landry moves that PRCS acquire estimates for trail and estimates for a range of splash pad costs by the February meeting. Pratt to get exposure numbers. Will discuss at our February meeting, informally share with City Council in March, and finalize in April. Goal is to present to ITC in May. Cardenas second, all approved.
  - e. Sponsorship Materials
    - i. Golf Outing registration: ITC in for \$5,000
    - ii. Pratt shared possible folder designs. Recommended we invest in some images to market our successes rather than stock photos. Plan right now is to use older price structure. Pratt to send inserts for our review.

- f. David Barr Art – committee and event report
  - i. report and request for funds from committee: committee would like to kick start Roman Numeral VI and purchase Fate of Empires for Pavilion Shore. Roman Numeral VI would need CAD drawing and engineering before bidding out at an estimated cost of \$15,000. Fate of Empires would cost about \$37,500 to purchase, move and install. Landry made a motion for the following: \$37,500 to purchase, move, and install Fate of Empires to Pavilion Shore to come from Naming Rights fund pending Council approval AND \$15,000 toward the design and pre-fabrication of Roman Numeral VI to be used as capital improvement to Novi Parks, pending proper approval. Staab second, all approve.
  - g. Banners and sponsorships at ITC baseball fields: Pratt presented idea from NYBL to sell sponsorship banners to be placed along outfield fences. Mangum and Pratt to review. Potential concerns include time spent, involvement of the Foundation (rather than PRCS), and possible conflict of interest with Naming Rights
  - h. Executive Director report: Pratt handed out a summary of her current projects
- 4. Board Member Comments: none
- 5. Adjournment

Next meeting: Tuesday, February 19, 2013







