



CITY OF NOVI
Long-Range Strategic Planning Committee Meeting
April 27, 2026, 6:00 p.m.
Mayor's Conference Room | Novi Civic Center | 45175 Ten Mile Road
(248) 347-0445

CALL TO ORDER: 6:01 p.m.

ROLL CALL: Mayor Pro Tem Casey, Council Members Gurumurthy, Smith

STAFF LIAISON: Danielle Mahoney, Assistant City Manager

ALSO PRESENT: Katherine Oppermann, Recording Secretary
Sheila Shockey, Shockey Consulting
Grant Mayfield, Shockey Consulting

APPROVAL OF AGENDA

Motion: Smith; Seconded: Gurumurthy; Approve: 3:0

PURPOSE OF THE MEETING

1. Workshop Session with Shockey Consulting

Mayor Pro Tem invited the Shockey team to begin the Workshop. Ms. Shockey stated that the purpose of this session is to sort through the issues they've identified through the environmental scan. Mr. Mayfield said that ahead of the sorting activity they will briefly review where they are in the process, in the initial stages/1st wave of engagement with the community. As Sheila said, they are trying to narrow the scope somewhat for a more focused plan.

Mr. Mayfield then proceeded to go through the Focus Area Identification presentation (see attached) including what we've heard from residents so far about what they value in the City, what they are concerned about, a current view of "Novi at a Glance", and Nine topic areas examined in the environmental scan with their associated strategic issues.

Following Mr. Mayfield's presentation, the Committee started the exercise wherein they took all of the individual issues identified, working to discuss and categorize them between four categories of urgency/importance (Quick Wins, Act Now, Monitor, and Plan & Invest).

Once the activity was completed the Committee asked what comes next. Ms. Shockey said that the Shockey team and City staff will work to put the different topics in budget ranges and further determine the "how" of potential implementation including further questions that might need to be asked. It's essentially all a big sorting process that works like a funnel, starting large and narrowing as we proceed further.

The planned Generations exercise for the Community Workshop was briefly discussed. We will learn more about the trends/issues as they are approached by the Community and work to think more futuristically about them, as well as how other people will be affected long term. Ms. Shockey said that she loves to listen to how people discuss the different topics. She also said that the Committee and other Council members are welcome to join the tables as they discuss but they should do so as residents of the City, not elected officials.

AUDIENCE COMMENTS: None

ADJOURNMENT:

Motion: Smith; Seconded: Gurumurthy; Approve: 3:0