



CITY of NOVI CITY COUNCIL

Agenda Item C
March 9, 2015

SUBJECT: Approval of Resolution granting the Novi Parks Foundation a one-time exemption from the City's policy regarding alcohol on public property for purposes of its July 31, 2015 fundraiser at Pavilion Shore Park.

SUBMITTING DEPARTMENT: Parks, Recreation & Cultural Services

CITY MANAGER APPROVAL: 

BACKGROUND INFORMATION:

The City of Novi policies and rules regarding alcohol consumption on public property allow consumption under certain conditions at the Novi Civic Center, Township Hall, and the Novi Public Library on a permanent basis. Limited alcohol service is also allowed under certain conditions at the Novi Ice Arena and Villa Barr Art Park.

The Novi Parks Foundation has for several years supported the City's Parks, Recreation and Cultural Services Department through fundraising and advocacy. The Foundation has provided \$50,000 in contributions to Pavilion Shore Park development, \$52,000 in support of public art projects, \$30,000 for the design of the playground at Power Park, \$9,000 in soccer field improvements and lacrosse equipment, and more than \$6,000 in youth recreation scholarships.

For a number of years, the Novi Parks Foundation has hosted a golf outing as its major fundraising event. In an effort to continue a successful trend of fundraising and differentiate itself from the large number of organizations that host golf outings, the Foundation is proposing the "Pour on the Shore" event offering local craft beer and wine tasting, refreshments and entertainment at Pavilion Shore Park on July 31, 2015. The Foundation is requesting the ability to serve alcohol, including keg beer at the event. Under the existing City alcohol policy, consumption of alcohol is not permitted at Pavilion Shore Park and keg beer is specifically prohibited at the City facilities at which the consumption of alcohol is permitted.

The attached resolution, which has been reviewed by the City Attorney, is a request for a one-time exemption from the City's alcohol policy to allow the Novi Parks Foundation summer fundraising event.

RECOMMENDED ACTION: Approval of Resolution granting the Novi Parks Foundation a one-time exemption from the City's policy regarding alcohol on public property for purposes of its July 31, 2015 fundraiser at Pavilion Shore Park.

	1	2	Y	N		1	2	Y	N
Mayor Gaff					Council Member Mutch				
Mayor Pro Tem Staudt					Council Member Poupard				

Council Member Casey				
Council Member Markham				

Council Member Wrobel				
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CITY OF NOVI
COUNTY OF OAKLAND, MICHIGAN

**RESOLUTION GRANTING THE NOVI PARKS FOUNDATION A ONE-TIME EXEMPTION FROM
THE CITY'S POLICY AND RULES REGARDING ALCOHOL ON PUBLIC PROPERTY**

Minutes of a Meeting of the City Council of the City of Novi, County of Oakland, Michigan, held in the City Hall of said City on _____, _____, at ____ o'clock P.M. Prevailing Eastern Time.

PRESENT: Councilmembers _____

ABSENT: Councilmembers _____

The following preamble and Resolution were offered by Councilmember _____ and supported by Councilmember _____.

WHEREAS, on March 8, 2010, City Council adopted a Resolution approving "Policy and Rules Regarding Alcohol on Public Property" allowing consumption of alcohol at the Novi Civic Center and Novi Public Library under certain conditions on a trial basis through October 21, 2010; and

WHEREAS, on September 27, 2010, City Council adopted a Resolution approving amendments to "Policy and Rules Regarding Alcohol on Public Property" allowing consumption of alcohol at the Novi Civic Center, Township Hall and Novi Public Library under certain conditions on a permanent basis; and

WHEREAS, on June 3, 2013, City Council adopted a Resolution approving amendments to "Policy and Rules Regarding Alcohol on Public Property" that also allowed consumption of alcohol under certain conditions at the Novi Ice Arena and Villa Barr Art Park; and

WHEREAS, the Novi Parks Foundation has for several years supported the City's Parks, Recreation and Cultural Services Department through fundraising and advocacy; and

WHEREAS, City Council acknowledges and appreciates the support that the Parks, Recreation and Cultural Services Department has received from the Parks Foundation; and

WHEREAS, the Parks Foundation is planning a fund-raising event at Pavilion Shore Park on July 31, 2015; and

WHEREAS, the Parks Foundation would like to be able to serve alcohol, including keg beer, at its July 31, 2015 fund-raising event; and

WHEREAS, under the existing "Policy and Rules Regarding Alcohol on Public Property", the consumption of alcohol is not permitted at Pavilion Shore Park; and

WHEREAS, under the existing "Policy and Rules Regarding Alcohol on Public Property", keg beer is specifically prohibited at the City facilities at which the consumption of alcohol is permitted; and

WHEREAS, the Novi Parks Foundation has asked that it be granted a one-time exemption from the "Policy and Rules Regarding Alcohol on Public Property" so that alcohol, including keg beer, could be consumed at its July 31, 2015 event; and

WHEREAS, the City administration supports the request from the Parks Foundation for a one-time exemption from the "Policy and Rules Regarding Alcohol on Public Property";

NOW THEREFORE, IT IS HEREBY RESOLVED AS FOLLOWS:

1. The request from the Novi Parks Foundation for a one-time exemption from the general prohibition on the consumption of alcohol, including keg beer, on City property set forth in the City's "Policy and Rules Regarding Alcohol on Public Property" is hereby granted for a fund-raising event at Pavilion Shores Park on July 31, 2015; and
2. The consumption of alcohol, including keg beer, will be allowed at that event, provided that the Parks Foundation will in all other respects comply with all other terms, conditions and requirements of the "Policy and Rules Regarding Alcohol on Public Property"; and
3. The decision to grant this request from the Parks Foundation shall not be considered precedent as to any other requests for an exemption from the "Policy and Rules Regarding Alcohol on Public Property" from the Parks Foundation, any other organization, or any individual in the future.

AYES:

NAYS:

RESOLUTION DECLARED ADOPTED.

Maryanne Cornelius, City Clerk

CERTIFICATION

I hereby certify that the foregoing is a true and complete copy of a resolution adopted by the City Council of the City of Novi, County of Oakland, and State of Michigan, at a regular meeting held this _____ day of _____, 2015, and that public notice of said meeting was given pursuant to and in full compliance with Act No. 267, Public Acts of Michigan, 1976, and that the minutes of said meeting have been kept and made available to the public as required by said Act.

Maryanne Cornelius, City Clerk
City of Novi

MEMORANDUM



TO: PETE AUGER, CITY MANAGER
FROM: TRACIE RINGLE, DEPUTY DIRECTOR, PARKS, RECREATION
AND CULTURAL SERVICES
SUBJECT: NOVI PARKS FOUNDATION SUMMER EVENT
DATE: FEBRUARY 10, 2015

For a number of years, the Novi Parks Foundation has hosted a golf outing as its major fundraising event in support of the Parks, Recreation and Cultural Services Department. In an effort to continue a successful trend of fundraising and differentiate itself from the large number of organizations that host golf outings, the Foundation is working to introduce a new event offering local beer and wine tasting, refreshments and entertainment. The new event will take the place of the golf outing as the outing was in direct competition to several others throughout the season and it was noted that fundraising saw a decline.

The event, *Pour on the Shore*, is tentatively scheduled for Friday, July 31 at Pavilion Shore Park. The Foundation will present a Resolution to Council, for its consideration, a one-time exemption from the City's policy regarding alcohol on public property. If approved, an application will be filed with the State of Michigan.

The Foundation will coordinate with a distributor to obtain beverages and assist with meeting State of Michigan regulations. The distributor has been extensively involved in the Huron Valley Chamber of Commerce events for a number of years. Volunteers will be trained and serve as "pourers", similar to the 5/3 Bank Michigan State Fair beer tent operation. The Novi Library hosted a similar event a few years ago, called *BookIt*. Initial plans include partnering with local businesses for hors d'oeuvres and parking. A private shuttle service will be retained to transport attendees to and from the event from offsite private commercial business partners. Parking will also be available at Lakeshore Park. An estimated 300 tickets will be sold.

The Foundation will also provide notification of the event to area residents through the Lakes Area Homeowners Association contact list.

c: Jeff Muck, Director, Parks, Recreation and Cultural Services, Victor Cardenas, Assistant City Manager

POUR ON THE SHORE

Craft beer & wine tasting event

Friday, July 31, 2015 • 6:30p - 10:30p • Pavilion Shore Park

BIG
BAND
MUSIC

FOOD
AND
DANCING

- 8 Samples/\$40
- Appetizers
- Cigar Area
- Dancing Under the Stars
- Limit 300

- Parking at Fountain Walk
- Free Shuttles to Pavilion Shore Park: 43390 Thirteen Mile Road, Novi

Tickets Available at: The City of Novi Novi Parks and Recreation: 248-347-0400



Fundraiser for the Novi Parks Foundation