

April 21, 2008

Robin Working
City of Novi
45175 W. Ten Mile Road
Novi, MI 48375

**RE: Providence Park Construction/Real Estate Sign
47601 Grand River Avenue
Novi, Michigan**

Dear Ms Working:

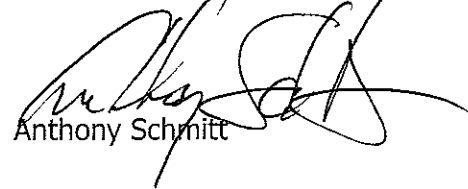
Pursuant to our conversations, this letter shall seek to clarify our position on the requested sign variance for above captioned construction/real estate sign. Whitehall Real Estate was notified by Alan Amolsch that their existing development sign is not in compliance because it is not on the property to be developed and exceeds the permitted sign area.

Our company has been engaged by Whitehall Real Estate to market the planned retail/office development on the pad of Providence Hospital. Once engaged, our company elected to modify the existing development sign on the premises instead of adding multiple leasing signs. It was our belief that one construction/leasing sign would be more attractive than multiple leasing signs along the property. Furthermore, the location, although not on the 10 acres to be developed, is situated directly adjacent to the location, on hospital property, and visible to Grand River traffic.

We look forward to your review of this appeal and will be happy to answer any questions you may have. Thank you for your consideration.

Sincerely,

LaKRITZ- WEBER & COMPANY


Anthony Schmitt

cc: Gary Jonna (Whitehall Real Estate)



- 1/27/2010
- F- Commercial Retail Center (11 Acres)
- G- Staybridge Suites - Extended Stay Hotel (108 Rooms)
- H- Future Medical Office Expansion (60,000 Sq. Ft.)

Existing construction/development sign

