



cityofnovi.org

CITY of NOVI CITY COUNCIL

Agenda Item #
April 4, 2011

SUBJECT: Approval of Resolution regarding Temporary Promotional Signage for those Novi businesses along Novi Road (between Grand River Ave and Ten Mile Road) allowing temporary relief from Sign Ordinance from April 5 through November 1, 2011.

SUBMITTING DEPARTMENT: Neighborhood & Business Relations Group

CITY MANAGER APPROVAL: 

BACKGROUND INFORMATION:

To assist businesses with visibility during Novi Road construction, we are recommending to City Council a temporary sign waiver for those businesses located on Novi Road between Grand River Avenue and Ten Mile Road during the construction period beginning immediately upon approval (April 5) through November 1, 2011 for this segment on Novi Road. This is consistent with a similar allowance during the Grand River Ave bridge construction in 2003.

The provision allows the City Council to permit special business signage on private property relating to an identified event. Should the Council decide that it is appropriate to do so for Fall for Novi, we suggest the following general parameters:

This one time permit would be valid beginning immediately (April 5) through November 1, 2011. The sign would in the nature of a business sign, as defined in Section 28-1 of the City Code, which means it must direct attention to a business or profession conducted or to a product, service, or activity sold or offered upon, the premises where such sign is located, and may only reference the name of the business at the premises, and the profession conducted thereon, or the product, service, or activity sold at the premises.

The size should be no larger than 48" X 72". This would satisfy the typical A-frame and real estate sign.

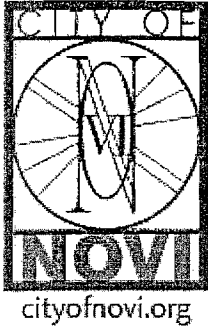
Application (or registration) must be made to the City, on a form provided by the City, which shall include an acknowledgement and permission for the city to enter upon the property.

RECOMMENDED ACTION: Approval of Resolution regarding Temporary Promotional Signage for those Novi businesses along Novi Road (between Grand River Ave and Ten Mile Road) allowing temporary relief from Sign Ordinance from April 5 through November 1, 2011.

	1	2	Y	N
Mayor Landry				
Mayor Pro Tem Galt				
Council Member Fischer				
Council Member Margolis				

	1	2	Y	N
Council Member Mutch				
Council Member Staudt				
Council Member Wrobel				

MEMORANDUM



TO: CLAY PEARSON, CITY MANAGER
FROM: ARA TOPOUZIAN, ECONOMIC DEVELOPMENT DIRECTOR
SHERYL WALSH, DIRECTOR OF COMMUNICATIONS
SUBJECT: TEMP PROMO SIGNAGE DUE - NOVI RD CONSTRUCTION
DATE: MARCH 23, 2011

3-23-11
To: Mayor & City
Council Members
Forthcoming for consideration
[Signature]

To assist businesses with visibility during Novi Road construction, we are recommending to City Council a temporary sign waiver for those businesses located on Novi Road between Grand River Avenue and Ten Mile Road during the construction period beginning immediately upon approval (April 5) through November 1, 2011 for this segment on Novi Road. This is consistent with a similar allowance during the Grand River Ave bridge construction in 2003.

Similar to the holiday waiver City Council has approved in the past, the sign shall be in the nature of a business sign (size should be no larger than 48" X 72"), as defined in Section 28-1 of the City Code, which means it must direct attention to a business or profession conducted or to a product, service, or activity sold or offered upon, the premises where such sign is located, and may only reference the name of the business at the premises, and the profession conducted thereon, or the product, service, or activity sold at the premises.

If approved, application must be made to the City, on a form provided by the city, which shall include an acknowledgement and permission for the city to enter upon the property to remove the sign if it is not removed by the applicant within the time specified in the resolution.

c: Victor Cardenas, Assistant City Manager
Maryanne Cornelius, City Clerk
Charles Boulard, Community Development Director
Thomas Schultz, City Attorney

CITY OF NOVI

COUNTY OF OAKLAND, MICHIGAN

RESOLUTION REGARDING TEMPORARY PROMOTIONAL SIGNAGE

Minutes of a Meeting of the City Council of the City of Novi, County of Oakland, Michigan, held in the City Hall in said City on April 4, 2011, at ____ o'clock P.M. Prevailing Eastern Time.

PRESENT:

Councilmembers _____

ABSENT:

Councilmembers _____

The following preamble and Resolution were offered by Councilmember _____ and supported by Councilmember _____.

WHEREAS, the City's Sign Ordinance, Chapter 28 of the City of Novi Code of Ordinances authorizes the placement of "temporary promotional signs," defined as a sign that is "specifically authorized by resolution of the City Council in connection with an event or promotion and that is subject to any limitations as to size, duration and purpose as are established in such resolution"; and

WHEREAS, the City Council believes that, given the road construction project on Novi Road is a temporary occurrence, during which it would be appropriate to authorize a temporary sign waiver for those businesses located on Novi Road between Grand River Avenue and Ten Mile Road.

NOW, THEREFORE, BE IT RESOLVED THAT:

1. Only one additional sign per business registered with the City as required under Chapter 8 of the City Code is authorized, and such sign shall be in the nature of

a business sign, as defined in Section 28-1 of the City Code, which means it must direct attention to a business or profession conducted, or to a product, service, or activity sold or offered upon, the premises where such sign is located, and may only reference the name of the business at the premises, and the profession conducted thereon, or the product, service, or activity sold at the premises.

2. The sign must be a ground pole or portable sign, as defined in Section 28-1 of the City Code, meaning a freestanding sign not permanently anchored or secured to either a building or the ground.

3. The sign shall not exceed 24 square feet (e.g., 48" X 72") in area and shall not be in excess of six (6) feet in height.

4. The sign shall not be placed on public property or in the public road right-of-way or any roadway easement.

5. The sign shall be permitted from Tuesday, April 5, 2011, through Saturday, Tuesday, November 1, 2011. The sign shall be removed immediately upon the expiration of this approval.

6. As an event authorized specifically by the City Council, the City Council retains the right to alter or amend its authorization and to cancel, rescind, or revoke the same, with or without notice, and any individual or entity who undertakes to participate in or take any action under this authorization acknowledges that this authorization creates no rights inconsistent with the reservation of all such rights to the City and bears all risk of such cancellation, rescission, or revocation, including the loss of any benefit of the additional sign and/or the cost of the sign.

7. Before any such sign is placed, application must be made to the City, on a form provided by the City, which shall include an acknowledgement and permission for the City to enter upon the property to remove the sign if it is not removed by the applicant within the time specified in the resolution.

AYES:

NAYS:

RESOLUTION DECLARED ADOPTED.

MARYANNE CORNELIUS, CITY CLERK

CERTIFICATION

I hereby certify that the foregoing is a true and complete copy of a resolution adopted by the City Council of the City of Novi, County of Oakland, and State of Michigan, at a regular meeting held this _____ day of _____, 2011, and that public notice of said meeting was given pursuant to and in full compliance with Act No. 267, Public Acts of Michigan, 1976, and that the minutes of said meeting have been kept and made available to the public as required by said Act.

MARYANNE CORNELIUS, CITY CLERK