



CITY of NOVI CITY COUNCIL

**Agenda Item H
October 25, 2010**

SUBJECT: Approval of Resolution regarding Temporary Holiday Promotional Signage allowing temporary relief from Sign Ordinance from November 26 through December 26, 2010.

SUBMITTING DEPARTMENT: Neighborhood & Business Relations

CITY MANAGER APPROVAL: *[Signature]*

BACKGROUND INFORMATION:

In order to help the Novi business community and to assist in promoting the City-wide Fall for Novi event, a suggestion has been made to take advantage of the "temporary promotional event" signage authorization in the sign ordinance. The provision allows the City Council to permit special City-wide business signage on private property relating to an identified event. The City has done so for the Ringing in the Holidays event, with no apparent issues. Should the Council decide that it is appropriate to do so for Fall for Novi, we suggest the following general parameters:

This one time permit would be valid only between November 26, 2009 – December 26, 2010.

The sign would in the nature of a business sign, as defined in Section 28-1 of the City Code, which means it must direct attention to a business or profession conducted or to a product, service, or activity sold or offered upon, the premises where such sign is located, and may only reference the name of the business at the premises, and the profession conducted thereon, or the product, service, or activity sold at the premises.

The size should be no larger than 48" X 72". This would satisfy the typical A-frame and real estate sign.

Application (or registration) must be made to the City, on a form provided by the City, which shall include an acknowledgement and permission for the city to enter upon the property to remove the sign if it is not removed by the applicant within the time specified in the resolution.

RECOMMENDED ACTION: Approval of Resolution regarding Temporary Promotional Signage allowing temporary relief from Sign Ordinance from November 26 through December 26, 2010.

	1	2	Y	N
Mayor Landry				
Mayor Pro Tem Gatt				
Council Member Crawford				
Council Member Fischer				

	1	2	Y	N
Council Member Margolis				
Council Member Mutch				
Council Member Staudt				

CITY OF NOVI

COUNTY OF OAKLAND, MICHIGAN

RESOLUTION REGARDING TEMPORARY HOLIDAY PROMOTIONAL SIGNAGE

Minutes of a _____ Meeting of the City Council of the City of Novi,
County of

Oakland, Michigan, held in the City Hall in said City on October 25, 2010, at
_____ o'clock

P.M. Prevailing Eastern Time.

PRESENT:

Councilmembers _____

ABSENT:

Councilmembers _____

The following preamble and Resolution were offered by Councilmember

_____ and supported by Councilmember _____.

WHEREAS, the City's Sign Ordinance, Chapter 28 of the City of Novi Code of Ordinances authorizes the placement of "temporary promotional signs, defined as a sign that is "specifically authorized by resolution of the City Council in connection with an event or promotion and that is subject to any limitations as to size, duration and purpose as are established in such resolution"; and

WHEREAS, the City has in prior years allowed such temporary promotional signs in connection with the City-wide holiday event known as “Ringing in the Holidays,” as well as more recently in connection with the City event known as “Fall for Novi”; and

WHEREAS, the City Council believes that these sign authorizations have been beneficial to the participating businesses and has not been detrimental to the City as a whole; and

WHEREAS, the City Council believes that, given the current economic situation of the state and region, and its effect on local City businesses, it would be appropriate to authorize such promotional signage this holiday season;

NOW, THEREFORE, BE IT RESOLVED THAT:

1. Only one additional sign per business registered with the City as required under Chapter 8 of the City Code is authorized, and such sign shall be in the nature of a business sign, as defined in Section 28-1 of the City Code, which means it must direct attention to a business or profession conducted, or to a product, service, or activity sold or offered upon, the premises where such sign is located, and may only reference the name of the business at the premises, and the profession conducted thereon, or the product, service, or activity sold at the premises.
2. The sign must be a ground pole or portable sign, as defined in Section 28-1 of the City Code, meaning a freestanding sign not permanently anchored or secured to either a building or the ground.
3. The sign shall not exceed 24 square feet (e.g., 48” X 72”) in area and shall not be in excess of six (6) feet in height.
4. The sign shall not be placed on public property or in the public road right-of-way or any roadway easement.
5. The sign shall be permitted from Friday, November 26, 2010, through Saturday, December 26, 2010. The sign shall be removed immediately upon the expiration of this approval.
6. As an event authorized specifically by the City Council, the City Council retains the right to alter or amend its authorization and to cancel, rescind, or revoke the same, with or without notice, and any individual or entity who undertakes to participate in or take any action under this authorization acknowledges that this authorization creates no rights inconsistent with the reservation of all such rights

to the City and bears all risk of such cancellation, rescission, or revocation, including the loss of any benefit of the additional sign and/or the cost of the sign.

7. Before any such sign is placed, application must be made to the City, on a form provided by the City, which shall include an acknowledgement and permission for the City to enter upon the property to remove the sign if it is not removed by the applicant within the time specified in the resolution.

AYES:

NAYS:

RESOLUTION DECLARED ADOPTED.

MARYANNE CORNELIUS, CITY CLERK

CERTIFICATION

I hereby certify that the foregoing is a true and complete copy of a resolution adopted by the City Council of the City of Novi, County of Oakland, and State of Michigan, at a regular meeting held this _____ day of _____, 2010, and that public notice of said meeting was given pursuant to and in full compliance with Act No. 267, Public Acts of Michigan, 1976, and that the minutes of said meeting have been kept and made available to the public as required by said Act.

MARYANNE CORNELIUS, CITY CLERK

1307647