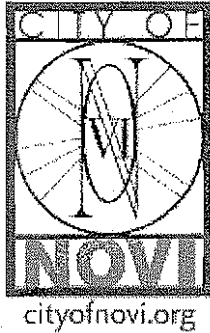


MEMORANDUM



TO: MAYOR AND CITY COUNCIL MEMBERS
FROM: CLAY J. PEARSON, CITY MANAGER *CP*
SUBJECT: ALLIANCE FOR INNOVATION ANNUAL CONFERENCE:
GREENVILLE, SOUTH CAROLINA
DATE: FEBRUARY 19, 2008

Alliance for Innovation is an organization which has been of value and service to local government for 29 years. The City of Novi has been a member since 2001, and has been fortunate to attend annual conferences, be a participant in on-line training opportunities, and have access to a wide range of information and support.

The 2008 annual conference will be held in Greenville, South Carolina from Wednesday, June 4 – Friday, 6, 2008. With the elimination of a \$3,500 membership fee to the National League of Cities, there is the opportunity to allocate this savings for interested City Council Members to attend the this conference. The attached information might be helpful with the decision process. The City Council is asked to consider whether any Member should attend, and if so, whom. We are sending two staff members (Randy Auler and Rachel Zagaroli).

Here is a fair example of what it might cost per participant to attend:

Flight: \$320
Registration: \$490
Meals (not included): \$100
Hotel: \$520 (3 nights, single)
Transportation: \$30 (to/from airport)
Total: \$1460/each participant

While the ideal situation would be for staff to make all arrangements, it can be a challenge to accommodate a variety of personal schedules for travel. My suggestion is for staff to make conference reservations and hotel reservations. Flights could be booked personally by each attendee.

Melissa Place is available to answer any questions. She can be reached at 248-347-0478 or mplace@cityofnovi.org.



ALLIANCE NEWS

Case Study Presenters Announced for 2008 TLG Conference

Theme of this year's conference is Creating Sustainable Futures: Global Issues/Local Solutions

The Alliance for Innovation has proudly announced the local governments selected as case study presenters for the 2008 Transforming Local Government (TLG) conference in Greenville, SC, taking place in June 2008. The theme of this year's conference is *Creating Sustainable Futures: Global Issues/Local Solutions*.

The following cities and counties have demonstrated creativity in redefining the conventional style of local governance.

During the TLG conference, their programs will be showcased as examples to other municipalities on how significant and innovative advancements in governmental operations result in effective and rewarding service to the community.

- » **City of Phoenix, AZ**
Healthy Homes Demonstration Project and Urban Heat Island: Phoenix Utilizes Form Based Zoning Code as a Mitigation Strategy
- » **City of Yuma, AZ**
Sustaining a Vibrant Downtown While Preserving the Colorado Riverfront
- » **Town of Chino Valley, AZ**
Creating a Sustainable Society for Free
- » **Town of Gilbert, AZ**
The Town of Gilbert's Experience in Multi-objective Groundwater Recharge Projects
- » **City of Berkeley, CA**
The Berkeley Climate Action Mandate
- » **City of Carlsbad, CA**
Strategic Change Team - Harnessing the Volunteered Energy of Employees and Creating Guiding Principles for a Sustainable Community
- » **City of Rancho Cordova, CA**
Blight Busters
- » **City of West Hollywood, CA**
West Hollywood Green Building Program
- » **City of Arvada, CO**
Hiring Super Heroes: Selecting the Very Best Police Officer Candidates
- » **City of Aspen, CO**
Renewable Energy Mitigation Program
- » **City of Fort Collins, CO**
The Transformation from a "Trust Us" Model to a Performance Based Organization
- » **City of Coconut Creek, FL**
Affordable Housing as a Component to a Sustainable Future
- » **City of Delray Beach, FL**
Delray Beach Community Land Trust
- » **City of Palm Bay, FL**
Targeted Performance Through Accountability and Conveyance
- » **Pinellas County, FL**
Bushnell Center for Urban Sustainability
- » **Sarasota County, FL**
Planning A Sustainable Future: Connecting Land Use and Transportation
- » **City of Decatur, GA**
Pathways to a Healthy Decatur
- » **City of Rolling Meadows, IL**
Police Neighborhood Resource Center (PNRC)
- » **City of Independence, MO**
Money Isn't Everything
- » **City of Las Vegas, NV**
Performance Plus
- » **City of Durham, NC**
A Blueprint for Building Our Leadership Pipeline
- » **City of Kannapolis, NC**
From Textiles to Biotech: How Kannapolis is Transforming its Economy

- » **Town of Cary, NC**
Creating Sustainable Buildings Through Flexible Architectural Standards
- » **City of Dublin, OH**
Kermit Had it All Wrong - It is Easy Being Green!..
- » **City of Austin, TX**
One Hundred Years of Water
- » **City of South Jordan, UT**
Planning for Fiscal Sustainability
- » **Arlington County, VA**
Creating Fresh AIRE-The Arlington Initiative to Reduce Emmissions
- » **City of Charlottesville, VA**
School Environmental Sustainability Program
- » **Town of Leesburg, VA**
Sustainable Biosolid Fertilizer Program: Turning Liabilities Into Assets

The TLG conference is the Alliance for Innovation's national, flagship event. TLG represents the best in innovation in the public sector.

This dynamic conference is unique, focusing on building trust across organizations, and using the best tools to guide government groups and communities through powerful change initiatives.

"The Transforming Local Government conference brings together our most innovative governments and practitioners to celebrate with and learn from one another. The dynamic format, cutting-edge speakers, and this year's inspirational Greenville, SC setting will not disappoint," said James Keene, President of the Alliance for Innovation.

Congratulations to all the case study presenters selected and thank you to all who submitted case studies this year.

Visit www.tlgconference.org or contact Brandi Allen, Conferences and Education Director, at 602.496.1097.



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Early Bird Registration Expires Feb. 16:



TLG Conference Keynote Speakers

Neal Peirce

Political Journalist
10:30 a.m. to Noon, Wednesday, June 4, 2008



Neal Peirce is a pulse-taker of change in how America governs itself. His column has repeatedly broken fresh ground in identifying vital new trends state and local governments and the dynamics of federal/state/local relations. Time magazine called Peirce "the only national chronicler of grass-roots America." His weekly column, syndicated through The Washington Post Writers Group since 1978, appears in over 50 newspapers.

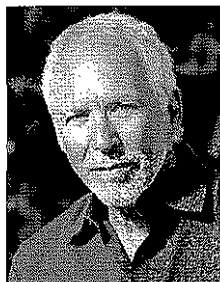
Peirce is a founder of the *National Journal*, and former political editor (1960-69) of *Congressional Quarterly*. He is the author of 12 books including *The Book of America: Inside Fifty States Today* (W.W. Norton & Co., 1983; Warner Books, 1984). His latest book is *Citistates: How Urban America Can Prosper in a Competitive World* (Seven Locks Press, 1993).

"I'm trying," Peirce says, "to report the best - and worst - of what's happening in our states and communities, to cross-fertilize ideas, to show the amazing new forces at work at the local level, even as the federal government retrenches. Reporting and commentary from the grass roots are needed to give focus, and a national perspective, to what's happening."

He is chairman of the Citistates Group, a network of journalists and speakers who believe that successful metropolitan regions are today's key to economic competitiveness and sustainable communities. Since 1987, twenty-four "Peirce Reports" on the compelling issues for the future of their individual metropolitan regions have been sponsored by and appeared in such newspapers as *The Arizona Republic*, *Seattle Times*, *Dallas Morning News*, *Philadelphia Inquirer*, *Raleigh News & Observer* and *St. Louis Post-Dispatch*. A 2005-2006 series covered the entire New England states region.

Peter Block

Author and Consultant
Noon to 1:30 p.m., Wednesday, June 4, 2008



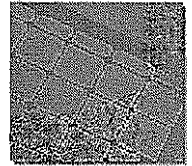
Peter Block is an author, consultant and citizen of Cincinnati, Ohio. His work is about empowerment, stewardship, chosen accountability, and the reconciliation of community.

Peter is the author of several best selling books. Among the most widely known are *Flawless Consulting: A Guide to Getting Your Expertise Used* (1st edition 1980); *Stewardship: Choosing Service Over Self-Interest* (1993) and *The Empowered Manager: Positive Political Skills at Work* (1987). He has also authored *The Answer to How Is Yes: Acting on What Matters* (Berrett Koehler 2002) which won the 2002 Independent Publisher Book Award for Business Breakthrough Book of the Year. His latest book, *Community: The Structure of Belonging* (Berrett Koehler) will be in bookstores in May 2008.

The books are about ways to create workplaces and communities that work for all. His work is to bring change into the world through consent and connectedness rather than through mandate and force.

As a citizen of Cincinnati, he is currently involved in projects focusing on people

Build Your Own Conference Agenda:



Neal Peirce:

"I'm trying to report the best - and worst - of what's happening in our states and communities, to cross-fertilize ideas, to show the amazing new forces at work at the local level, even as the federal government retrenches."

Peter Block:

His work is to bring change into the world through consent and connectedness rather than through mandate and force.



Alex Steffen:

"We inherited a broken future. So we're building a better one."

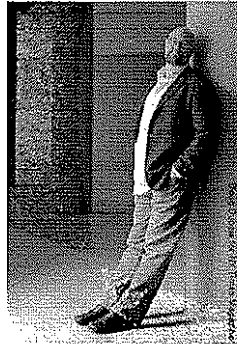


Rafe Esquith:

"A child's mind is a greater monument to God than the cathedral."

on the margin and supports the Urban Opportunities Alliance, a cooperative group of six efforts to value the possibility of youth and families in Cincinnati. With other volunteers Peter began A Small Group, whose work is to bring into conversation other groups not in relationship with each other, through the powerful tools of civic engagement.

You can visit his websites at www.peterblock.com, www.designedlearning.com, and www.asmallgroup.net. He welcomes being contacted at pbi@att.net.



Alex Steffen

Executive Editor of World Changing
9:15 to 10:30 a.m., Thursday, June 5, 2008

Photo by Doug Dubois for the NY Times Magazine

The ideas found on Worldchanging.com range from the small and clever to the huge and inspiring—and all are proof that the tools and models to build a better future already exist.

As Executive Editor of the site, Steffen shows us how we can live prosperously now without harming future generations, why saving the planet and doing business are not mutually exclusive, and where to find the tools we need to achieve the world we want.

Steffen is also the author of the seminal collection, *Worldchanging: A User's Guide for the 21st Century*, a bestseller that was named by *Business Week* as one of the Best Design and Innovation Books of the Year. The book touches on new and vital topics such as Buying Better Food, Biomimicry, Citizen Engagement, Social Entrepreneurship, The Bright Green City, Education and Literacy, Urban Transportation, Leapfrogging, The Green Economy, and Climate Foresight.

As Al Gore writes in his foreword to the book, "Taken together, these solutions present a picture of a future that is not dark or catastrophic, but one that is full of hope and within our grasp." Alex Steffen has been the subject of a CNN documentary, and was chosen by *The New York Times Magazine* as one of six leading innovators in its "Ecotecture" issue.

He has worked as an environmental journalist on four continents, has provided strategic consultation to over 50 environmental groups, and has served on the boards or steering committees for numerous other NGOs and campaigns. He is also a much sought-after keynote who has spoken for companies such as Nike, Ideo, and Yahoo!, and at conferences such as PopTech and TED Talks.



Rafe Esquith

Award-Winning Teacher and Inspiring Speaker
11:15 am to 12:30 pm, Friday, June 6, 2008

There are no shortcuts. In a world hell bent on quick fixes, this may be a hard lesson to learn. How many times have we heard that? But few people actually put that idea into action in a way that changes lives. But Rafe Esquith, is one of those people.

An award-winning grade school teacher, Rafe Esquith is living proof that patience, understanding, love and imagination can work miracles.

By any measure, Rafe Esquith's students have been wildly successful. They have opened for the Royal Shakespeare Company, been hired by Sir Peter Hall to perform *A Midsummer Night's Dream* at the Ahmanson in Los Angeles and have appeared at the Globe Theater in London.

Amazingly, his students are just 10 years old, and many are learning English as their second language. His student actors live in the inner city, and are mostly from immigrant families. But Esquith doesn't just teach his students Shakespeare. Through hard work and dedication he also helps them to achieve academic success right across the board. Many of Esquith's students have gone on to Ivy League colleges.

Rafe recounts this incredible story in a wonderful book, *There Are No Shortcuts: Changing the World One Kid at a Time*. Esquith's teaching awards include the

Walt Disney American Teacher Award for National Teacher of the Year and Oprah Winfrey's *Use Your Life Award*. In an inspiring presentation, Esquith is joined on stage by a group of his student performers, demonstrating to even the toughest of audiences that one individual really can make a difference.

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**Early Bird Registration
Expires Feb. 16:**



Transforming Local Government Conference Rates

Please note: If you are paying by check, you will receive an invoice from the Alliance for Innovation with full payment remittance information.

TLG Conference Partner Governments:

\$0 for the first four registrations
(team rate applies to additional attendees)

TLG Alumni:

Members and Case Study Presenters

Through February 16, 2008
\$400

EARLY RATES:

Through February 16

Member
Individual - \$450
Teams of 3 or More - \$435
Teams of 10 or More - \$400

Non Member

Individual - \$585
Teams of 3 or More - \$565
Teams of 10 or More - \$520

REGULAR RATES:

February 17 - April 27

Member
Individual - \$490
Teams of 3 or More - \$475
Teams of 10 or More - \$440

Non Member

Individual - \$635
Teams of 3 or More - \$615
Teams of 10 or More - \$570

LATE RATES:

After April 28

Member
Individual - \$510
Teams of 3 or More - \$495
Teams of 10 or More - \$460

Non Member

Individual - \$665
Teams of 3 or More - \$645
Teams of 10 or More - \$600

Special Event Rates:

There are ticketed special events associated with the conference:

The All-American Evening

Picnic and minor league
Baseball Game
\$10 per person

The Run Downtown

5K run to find "the fastest
local government
manager"
\$10 per person

Shaggin' on the Reedy

Beach music-themed
outdoor event
\$15 per person

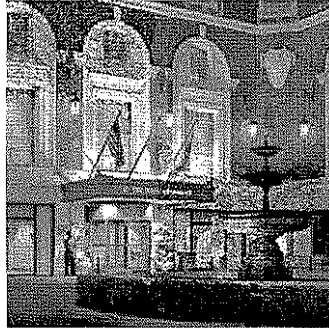
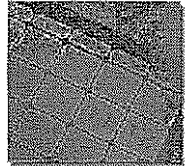
[Click here for more information on all the Special Events.](#)



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Three of Greenville's finest hotels are happy to host the TLG Conference Attendees. Be sure to book your reservation by **May 13** to receive the special rates listed below.

Build Your Own Conference Agenda:



The Westin Poinsett Greenville
 120 South Main Street
 Greenville, SC
 864-421-9700
Standard Room: \$159
Junior Kind and Executive Suites: \$209

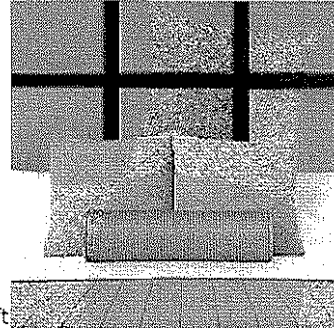


See one of South Carolina's most beautiful towns while staying at The Westin Poinsett, Greenville. The only four-diamond hotel in Greenville, guests enjoy quality service and an unbeatable location. Constructed by W.L Stoddard in 1925, our hotel boasts historic 1920's elegance and charm paired with renovated facilities.

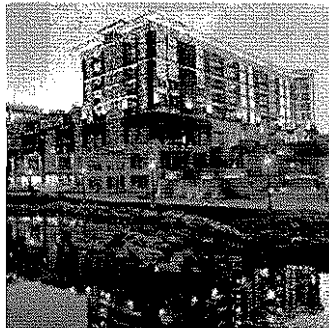
Early Bird Registration Expires Feb. 16:



Hyatt Regency Greenville
 220 North Main Street
 Greenville, SC
 864-235-1234
Standard Room: \$145



Our newly renovated Greenville luxury hotel has been completely redone to offer our guests all they need for a superior experience. Enjoy striking views of the city's award-winning downtown or the soaring eight-story glass atrium. The elegant décor and one king or two double Grand Beds™ with ultra-plush pillows; soft sheeting and thick down blankets piled upon pillow-top mattresses distinguish this South Carolina lodging. A 32" LCD flat panel TV with cable/ satellite TV, voicemail, and video on demand enhance your stay.



Hampton Inn and Suites
 171 RiverPlace
 Greenville SC
 864-271-8700
Standard Room: \$149



The Hampton Inn & Suites® Greenville - Downtown, is located in the heart of Greenville, South Carolina's vibrant downtown Riverplace business, entertainment and dining district. Our hotel is complete with signature features such as glass enclosed circular one bedroom suites, and guest rooms and studio suites with balconies overlooking the Reedy River, Peace Center for

the Performing Arts and the adjacent amphitheater and Wyche Pavilion. Our South Carolina hotel offers premier lodging with elegant, amenity filled guest rooms, unsurpassed views and a warm inviting decor.



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The City of Greenville will provide a conference transportation system, with frequent service, linking the Carolina First Convention Center with conference hotels. Members of the Greenville Team will be on hand to provide information to conference participants at each conference hotel and the convention center.

Downtown trolleys and shuttle buses will ferry participants to downtown destinations and conference tours. The transportation system will utilize clean bio-diesel fuel.



**Early Bird Registration
Expires Feb. 16:**

